



## **Constitution Day Billboard Campaign**

### **Sample Activities**

#### **House Parties**

- Show the film “Legalize Equality”
- Discuss with guests
- Give each guest a complimentary copy of a pocket Constitution
- Have each guest sign one designated copy of a Constitution
- Present the signed copy to your County Commissioners or City Council members and ask them to work to pass an ERA Resolution as a body.
- Invite guests to join ERA-NC Alliance

[ERA Resolutions](#)

[Film](#)

#### **Business Placards**

- Identify businesses you frequent that are socially conscious
- Invite management to download a placard identifying their business as Pro-ERA
- Ask them to post the placard on the premises of their business
- Take pictures of advocates in front of placard for social media
- Invite business to join ERA-NC

[ERA Placards](#)

#### **Billboard Selfies**

- Locate your closest ERA billboard
- Invite your BFFs to meet up
- Take selfies of advocates with billboard in background
- Post to Social Media

[Billboard Locations](#)

## **Rock The ERA**

- Team up with local Girl Scouts
- Propose *Rock The ERA* House Party as an activity for a badge or patch (Inside Government; Rock Painting.)
- Collect and clean small rocks.
- Paint “ERA” on the rocks.
- Create a label that identifies troop, suggests selfies, has *era-nc.org* as URL and directions to re-hide rock for others to “find.”
- Paste the label to the rock and use a seal to protect finish.
- Check local guidelines for rock painting/hiding parameters
- “Hide” the rocks in plain sight throughout the local community for others to “find.”

[Rock Painting](#)

## **Men4ERA White Ribbon Campaign**

- Enlist local men’s groups in the community to demonstrate their support for ERA
- Declare a White Ribbon Campaign, have men pledge to wear white ribbons in advance of and on Constitution Day
- Men’s groups advocate for the ERA by passing a resolution of endorsement

[Make Simple Awareness Ribbon](#)

## **Put Women In The Constitution**

- Put your picture in the US Constitution #PutWomenInTheConstitution.
- Download the US Constitution backdrop
- Use Face generator to insert your picture into the back drop
- Use the generator share button to post to social media

[US Constitution Backdrop for #PutWomenInConstitution](#)

[Face Generator](#)

[Sample ERA Round Inserted as Face](#)